



OGVG Digital Newsletter Rates and Information

Would you like the Opportunity to Reach key Ontario Greenhouse Decision Makers?

Every month, Ontario Greenhouse Vegetable Growers releases a confidential newsletter to all key contacts of our membership. Currently at over **300 contacts**, it consists primarily of ownership and key decision makers in upper management.

What does it cost?

The cost is only **\$150** plus HST per month. There are **NO** long term commitments, you can continue or cancel at any time.

How does the newsletter perform?

The industry average is 20-25% on open rates, with a click through rate of 2.5%. Our newsletter has an average open rate of 50%, with a click through rate of 6.7%!

How do I get started?

- The insert requires approval prior to inclusion. It would be your responsibility to provide OGVG with a link to your website, or email address.
- Pre payment is required to all new customers, via cheque or credit card.
- Due to the confidential content of our newsletter, example copies are not able to be sent.
- Only OGVG members are able to be added to our recipient list.
- If interested, please contact Noah Santos: n.santos@ogvg.com or call 519-326-2604

Ad Specs

JPG or PDF file preferred
please have file web ready.

600px

Ad
Content

700px